

The aim of MFG is promoting film culture and industry as well as the cultural and creative industries in the German Southwest. MFG is part of Games Germany [www.games-germany.de](http://www.games-germany.de).

MFG Medien- und Filmgesellschaft  
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Supported by the Ministry  
 of Economic Affairs,  
 Labour and Tourism  
 Baden-Württemberg

MFG Baden-Württemberg supports developers and games companies in the German Southwest: under the label Games BW, MFG offers funding programs as well as networking services for the games industry in Baden-Württemberg:



[games-bw.mfg.de](http://games-bw.mfg.de)

#### FUNDING

Financial funding program  
 for games made in  
 Baden-Württemberg

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#### GAMES BW PLAYERS

Online directory of the  
 games industry in  
 Baden-Württemberg

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#### GAMESHUBS

Initiating and expanding  
 regional GamesHubs

#### DEVELOPER BOOST

Coaching program for  
 founders of games studios  
 in the German Southwest

//

#### OPEN STAGE GAMES BW

Open platform for  
 the games scene in  
 Baden-Württemberg

//

#### CONTACT

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The Karlsruhe K<sup>3</sup> creative industries office is the first point of contact for cultural and creative professionals in Karlsruhe. This includes the media industry, the advertising and press markets, the design industry, and also the software and games sectors, which are particularly well-represented in the region.

K<sup>3</sup> Kultur- und Kreativwirtschaftsbüro Karlsruhe  
 Alter Schlachthof 33 // 76131 Karlsruhe  
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[k3-karlsruhe.de](http://k3-karlsruhe.de)

#### LFK:

Die Medienanstalt für  
 Baden-Württemberg

The LFK is the media authority for Baden-Württemberg. It licenses and supervises private broadcasting, allocates transmission capacities and promotes a diverse media landscape. It also advocates diversity of opinion and is responsible for the protection of minors in the media and the promotion of media literacy.

Landesanstalt für Kommunikation Baden-Württemberg (LFK)  
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 T +49 (0) 711/66991-0 // [info@lfk.de](mailto:info@lfk.de)  
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Gamescom 2022  
 Hall 4.1 B055 – C060



# THE LÄND

Games made in  
 Baden-Württemberg



Baden-Württemberg  
 MINISTRY OF ECONOMIC AFFAIRS, LABOUR AND TOURISM



**augmented**  
education

augmented education is a service provider for AR developments. Service portfolio ranges from full inhouse production to AR expansion. Focus is on educational material e.g. books, print media, online courses and online applications, including games.

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## PHOENIX

Phoenix Games is a group of game companies based out of Karlsruhe, Germany, but with studios and team members across Europe. With over half a dozen studios and over 100 developers, Phoenix is focused on empowering smaller development teams to succeed in the competitive games market.



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DESERT SHIP

Desert Ship Studios create unique worlds that combine film and design. With “Cobalt”, Diana Lutz and Igor Sirjanow present a sci-fi series for worldwide play-along, where cyberpunk meets cassette futurism. Multiple-choice dialogues influence the scenes, puzzles create interactivity.



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sterneck

Studio Sterneck is an indie games studio and part of Kokolores Collective in Ludwigsburg. They have been developing cooperative games and interactive applications since 2019, creating engaging game experiences.

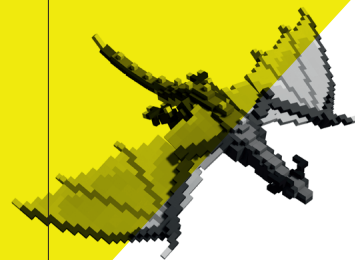
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Gönndyr Games

Gönndyr Games is a young indie game studio, founded by the German gamer and designer couple Ellen Kunze and Yanic Leipzig. Their games follow the motto: “Everything is better with dragons!”, focusing on storytelling and game experiences to reflect on.

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SWR» X LAB

The SWR X Lab is the innovation lab of the German public broadcaster “SWR”. The X Lab inspires and contributes to a new digital mindset in the company. The mission is to create new digital and user-centric products for younger audiences.

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[swr.de/xlab](http://swr.de/xlab)



kr3m

kr3m is the market leader in casual games for publishers and media. With their white label gaming portal Playground they cooperate with the most popular online news sites in German-speaking countries. The game technologies are developed in-house including SEO and advertising.

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ZEITLAND

Zeitland’s passion is to develop high-quality apps and games. Since the founding in 2010 they have been offering game development services, including full cycle development, with 30+ projects realized successfully. Their own game IPs include sci-fi, fantasy, and mystery.

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